



**STRATEGIC PILLARS**

## **Community Engagement & Social Responsibility**

- Creating Successful ecosystems
- Facilitating collaborative networks
- Nurturing community support
- & mentorship programs

## **Empowerment Through Resources & Knowledge**

- Acting as Houston's creative resource hub
- Amplifying the needs of black & brown creatives
- Prioritizing immersive & educational experiences

## **Supporting Houston's Creative Infrastructure**

- Cultivating emerging creative talent
- Advocating for creative innovation
- Mobilizing change makers to bolster Houston's creative economy
- Providing communal space for resource-sharing and networking opportunities